

Alexa Chung

Fashion & Music Broadcaster, Model, Designer and Author



BIOGRAPHY

Alexa made a smooth and successful transition from modelling to presenting, establishing her talents co-presenting with Alex Zane on *Popworld*.

She was a key member of Channel 4's *T4* presenting team and has worked on a variety of new shows, from the documentary *The Devil Wears Primark* to the features series *Gok's Fashion Fix* via the ground breaking BBC3 comedy/entertainment show *The Wall*. Alexa has proved that she is versatile performer that brings a new, fresh angle to all projects that she undertakes. Alexa won the Elle Style Awards – Best TV Presenter in 2009

Often referred to a global style icon, Alexa has appeared on the covers of *Vogue*, *Harpers Bazaar*, *ELLE* in the UK, *Jalouse* in France and *WWD* in America to name but a few. Following on from her successful column for *The Independent* newspaper, Alexa has also been made a contributing editor for *British Vogue*. In December 2010 she was awarded the *British Style Award* at the *British Fashion Awards*.

Alexa has also collaborated with such brands as *New Look*, *Madewell*, *AG Jeans* and most recently *Marks and Spencers*.

Her 2010 show for MTV (an hour long live show, four days a week) *It's On With Alexa Chung* was critically acclaimed in the US and she brought her unique charm interviewing guests such as *Diddy*, *Rihanna*, *Lady Gaga* and *Ed Norton*. Over in the US, Alexa was also part of the onscreen team for the youth magazine show *Fuse News* on the *Fuse* network in 2013.

2013 also saw the launch of Alexa's debut book "*IT*" published by *Penguin* which went on to become the fastest selling fashion book of the year.

Back in the UK, Alexa presented the second series of *Frock Me* for Channel 4 in Spring/Summer 2010 with *Henry Holland*, *V Festival Coverage* for Channel 4, and *Gonzo* for MTV. In 2015, Alexa hosted the *Oscars* coverage for *SKY*.

In 2015 she launched a fashion app called *Villoid*, in which you follow your favourite brands and put together your very own style boards – the launch of which gained global coverage. Alexa enjoyed a successful collaboration with British high street retailer giant *Marks and Spencers* entitled *Archive by Alexa Chung* in which she reinvented vintage looks from their archive. In 2016 Alexa and the team at *British Vogue* won a *Webby Award* for their online series for *Vogue*, *The Future of Fashion*.

In 2017 Alexa launched her highly anticipated fashion range *ALEXACHUNG* which has gone from strength to strength.

January 2020 saw Alexa's Netflix series *Next in Fashion* launch, where she and co-host *Tan France*, help judge visionary looks created by designers in the competitive series.

TELEVISION

DATE	PRODUCTION (ROLE)	COMPANY
2020	Next in Fashion (Host)	Netflix
2018	Celebrity Juice (Panelist)	Talkback for ITV2
2015	Celebrity Juice (Guest)	Talkback

2015	Oscars Sky Coverage (Co-Presenter)	
2015	Psychobitches (Girl With The Pearl Earring)	Sky Arts
2015	Comic Relief Bake off (Contestant)	BBC
2014	Sweat The Small Stuff (Guest)	Talkback
2012-13	Fuse News (Co-Host)	The Fuse
2012	24 Hour Catwalk (Host)	Lifetime
2011	Golden Globe Coverage (Co-Presenter)	NBC
2010-11	Gonzo (Presenter)	MTV Rocks
2010 - 11	Alexa Meets... (Presenter)	MTV UK
2010	V Festival Coverage (Co-Presenter)	Channel 4
2010	Frock Me (Co-Presenter)	Channel 4
2010	NME Awards (Co-Presenter)	Channel 4
2009	It's On With Alexa Chung	MTV US
2009	Top 20 Bands I wished I was In (Presenter)	4 Music
2009	Top 50 Most Newsworthy Bands (Presenter)	4

MUSIC TELEVISION

DATE	PRODUCTION (ROLE)	COMPANY
2009	Confessions of a Shopaholic Movie Special (Presenter)	
2007-09	Freshly Squeezed (Co-Presenter)	Channel 4
2007-08	T4 Holiday Mornings (Co-Presenter)	Channel 4
2008	Frock Me (Co-Presenter)	Channel 4
2008	Bedtime Stories Movie Special (Presenter)	Channel 4
2008	Bolt Movie Special (Presenter)	Channel 4
2008	T4 Holiday Mornings (Co-Presenter)	Channel4
2008	The Mummy 3 Movie Special (Co-Presenter)	Channel4
2008	Wall.e Movie Special - (Co-Presenter)	Channel4
2008	Gok's Fashion Fix - (Co-Presenter)	Channel 4
2008	The Devil Wears Primark - (Presenter)	Channel 4

2008	Usher Music Special	Channel4
2008	The Wall - (Presenter)	BBC3
2008	Vanity Lair (Presenter)	Tiger Aspect for Channel 4
2008	National Treasure T4 Movie Special (Co-Presenter)	Channel 4
2007	Enchanted T4 Movie Special (Presenter)	Channel 4
2007	Fashion Rocks is Coming... (Presenter)	Channel 4
2007	Big Brother's Big Mouth (Presenter)	Channel 4
2007	4Music Special: Lost Profits (Presenter)	Channel 4
2007	4Music Special: Magic Numbers (Presenter)	Channel 4
2007	Ratatouille T4 Movie Special (Presenter)	Channel 4
2007	It's a Boy Girl Thing T4 Movie Special (Presenter)	Channel 4
2006	Déjà Vu T4 Movie Special (Presenter)	Channel 4
2006	The Devil Wears Prada T4 Movie Special (Presenter)	Channel 4
2006	Rip Curl Festival coverage (Presenter)	Channel 4
2006-07	Popworld (Co-Presenter)	Channel 4

FEATURE FILM

DATE	PRODUCTION (ROLE)	COMPANY
2016	Ab Fab The Movie (CAMEO)	FOX

JOURNALISM

DATE	PUBLICATION (ROLE)
2009-10	Vogue UK (Contributing Editor)
2009	Elle UK (Contributing Editor)
2009	Harpers Bazaar (Features Writer)
2008-Present	Independent (Weekly Columnist)
2007-08	Company Magazine (Columnist)

BOOK

DATE	PRODUCTION (ROLE)	COMPANY
2013	IT	Penguin
