



Zanna Van Dijk

London Based Health & Fitness Blogger, Personal Trainer, Fitness Model

A Forbes 30 Under 30 entrepreneur, one of The Times top 100 influencers and placing second as Cosmopolitans overall Influencer of the Year, Zanna van Dijk is one to watch. The Surrey-based, Yorkshire-born content creator covers diverse topics on her platforms, ranging from fitness and plant based food through to hiking, travel and the outdoors. She is the co-founder of two businesses - Stay Wild Swim and Thrive Money. Stay Wild Swim, a certified B Corp, creates sustainable and ethical swimwear out of a zero waste London factory and has been highlighted by Vogue for its innovative approach. Thrive Money, a digital platform which breaks down the barriers to financial education, creates evidence based courses, content and tools using the expert knowledge of award winning financial advisors.

Zanna co-hosted the BBC podcast Fit & Fearless for over three years, was the first UK global ambassador for adidas and has been on the cover of The Sunday Times Style, Women's Fitness and Healthy. She has hosted a mini documentary series with BBC Earth titled A Plastic Planet and has spoken at Facebook, Google, The Telegraph and the United Nations about using social media for positive change. Zanna hosts group active hiking adventures across the world, from trekking through the mountains of Nepal to camping in the deserts of Jordan, as one of her biggest passions is connecting her community with the outdoors.