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Eve-Lily

Influencer and Stylist

Eve-Lily is a maximalist fashion enthusiast, influencer and stylist based in London.

Best known for her fashion-forward thinking, creative video edits and relatable GRWMs, her content inspires young women across the globe to leave their comfort zones and start dressing for their true selves. In doing so, she provides her audience with a boost in confidence, a style education and bags of outfit inspo.

Eve rose to fame at the start of 2021 for her viral 'Front Row Fashion' series that showcased her ability to turn thrifted and affordable clothing into high fashion outfits.

Eve continued on her upward trajectory as she refined her style and started to enter the luxury space, working with brands such as Coach, Louboutin and Selfridges, while also sticking to her thrifting roots by partnering with pre-loved apps such as Vestiaire and Depop.

Eve-Lily regularly attends international fashion weeks, which is where her flair for styling and support for emerging designers really shines through. She has featured in Vogue, Elle, Pause Online, Cosmopolitan, Harper's Bazaar and more for her fashion week streetstyle, and has consistently been named a Top Fashion Week Influencer for Media Impact Value by Launch Metrics and Karla Otto.